WHITEFORD

Bruce F. Martino, CIPP/G, CIPM

DIRECTOR OF PRIVACY, DATA SECURITY & COMPLIANCE

bmartino@whitefordlaw.com

BALTIMORE

T: 410.347.8718

BIOGRAPHY

Mr. Martino serves as the firm's Director of Privacy, Data Security & Compliance where he is responsible for mitigating risk by creating sustainable legal strategies to ensure data privacy and security across all markets. With over 20 years of experience in data privacy laws, security, product development and compliance, he operationalizes and delivers Enterprise risk-based data privacy programs. Mr. Martino advises on industry-recognized privacy frameworks and data governance.

MEMBERSHIPS & ACTIVITIES

- Board Member: Association of Corporate Counsel, Northeast Ohio Chapter (2017-2021); Chapter President (2019-2020)
- Member: Association of Corporate Counsel, Southwest Ohio Chapter (2021-2025)
- Advisory Board Member: University of Dayton School of Law, Program in Law and Technology (2015-Present)
- Member: International Association of Privacy Professionals

EDUCATION

University of Dayton School of Law, 1980, J.D.

City University of New York, John Jay College of Criminal Justice, 1977, B.S.

ADMISSIONS

New York

Ohio

- CIPP/G Certification, International Association of Privacy Professionals
- CIPM Certification, International Association of Privacy Professionals

INSIGHTS

Panelist: "Practical Implications of Implementing AI Tools in Law Firms and Corporate Law Departments," Dayton Bar Association April Inn of Court (April 2025)

Author: "Tips For Improving Data Privacy, Security in Remote Work Era," *HR Daily Advisor* (May 2022)

Author: "Ohio's Proposed Privacy Law and Your Privacy Program," Pro Bono Partnership of Ohio, *Pro Bono Brief™ NonProfit Legal News* (February 2022)

Co-Author: "Privacy Implications of Vaccine Credentialing Systems," Maryland State Bar Association Labor & Employment Law Newsletter (Winter 2022)

Co-Presenter: "Operationalizing Privacy," University of Akron School of Law Cybersecurity Symposium (2022)

Author: "European Data Transfers in the Post-Schrems II Era," Association of Corporate Counsel Northeast Ohio Chapter, Focus 1Q21

Speaker: "You Have No Privacy and That's OK. Putting the Internet Privacy Debate Into Perspective," University of Akron School of Law Federalist Society (2021)

Speaker: "Heightened Risks, Mitigation Strategies and Investigations During COVID-19," Association of Corporate Counsel Northeast Ohio Chapter (2021)

Speaker: "Your Privacy Program," University of Dayton School of Law 30th Annual Symposium on Law and Technology (2020)

Speaker: "The New Privacy Paradigm," Breakfast with Buckingham (2019)

Speaker: "The Three Most Overlooked Cybersecurity Risks," Association of Corporate Counsel Northeast Ohio Chapter (2017)

Speaker: "Data Breaches, To Report or Not: An Attorney's Ethical Dilemma," University of Dayton School of Law 25th Annual Symposium on Law and Technology (2015)