



Slaven Jesic

COUNSEL

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BIOGRAPHY

An experienced advisor on a wide range of intellectual property and technology transactional matters, Mr. Jesic regularly represents clients on complex technology and outsourcing transactions. His experience includes intellectual property and software licensing, software development, cloud services, information technology services, and mergers and acquisitions. As part of the firm's Cyber Security, Data Management & Privacy group, he regularly counsels clients contending with cyber incidents and data breaches.

Mr. Jesic advises clients in a variety of industries, including financial services, healthcare, retail, and the software industry.

Prior to joining Whiteford, Mr. Jesic served as General Counsel to a veterinary health company. In that role, he managed all aspects of federal and state litigations and regulatory matters and implemented intellectual property and brand protection strategies, including the management and prosecution of global patent and trademark portfolios.

PRACTICES & INDUSTRIES

[Intellectual Property & Technology](#)

[Advertising and Promotion Law](#)

[Computer Software & Hardware](#)

[International Intellectual Property](#)

[Internet and E-Commerce](#)

[Licensing & Technology Transfer](#)

[Privacy](#)

[Trade Dress](#)

[Trade Secrets](#)

[Trademarks, Domain Names and Other Brand Protection](#)

[Transactional Intellectual Property](#)

[Cyber Security, Data Management & Privacy](#)

EDUCATION

Albany Law School, 2010, J.D., magna cum laude

Shippensburg University, 2004, B.S., summa cum laude

Mr. Jesic is fluent in Croatian and Serbian.

MEMBERSHIPS & ACTIVITIES

- Member: Maryland State Bar Association
- Member: New York State Bar Association
- Member: New Jersey State Bar Association

INSIGHTS

Co-Presenter, *Navigating Legal Pitfalls and Risks*, for Virginia Society of Association Executives 2025 AI Summit, on June 4, 2025

ADMISSIONS

Maryland

New Jersey

New York

North Carolina

U.S. Patent and Trademark
Office